



SPONSORSHIP PACKAGE

*Join us in our cause to create a vibrant,
healthy community through our dedication
to provide the best healthcare possible.*



EUROPEAN
SOCIETY FOR
SWALLOWING
DISORDERS

ESSD

WHO WE ARE

The European Society for Swallowing Disorders is an inclusive association dedicated to providing support and advocacy for people working, researching and studying in the field of dysphagia and swallowing disorders.



WHAT WE DO

- We promote **care, education and research** in swallowing physiology and swallowing disorders.
- We encourage **clinical and basic research** in all areas related to normal and disordered swallowing.
- We contribute to the **development** of the field and the scientific and professional development of its members.

ESSD IN NUMBERS



450+

members & counting



51

countries globally



3,883

mailing subscribers



1,376

Facebook followers



2853

X (formerly Twitter) followers



3,327

Linkedin followers



438

Congress attendees

WHY BECOME A PARTNER?



Nearly one in every ten people in the EU¹ require care for dysphagia. Everyday, we work to make the lives of over 40 million EU citizens better. Your contribution makes this work possible. Partner up with us, and be part of our journey to make life for dysphagia sufferers better.

YOUR SUPPORT IN ACTION

ESSD projects supported by philanthropy include:

- ESSD Academy:
 - Winter School for early practitioners
 - Mentorship programme
 - Quarterly Best Paper Award
 - Monthly webinars
 - Virtual Brunches
- Annual ESSD Congress
- Fellowship Programme
- Accreditation Programmes for health care professionals managing dysphagia
- World Swallowing Day
- White paper & position statements

HOW CAN YOU HELP?

We offer four different tiers of partnership agreements to cater to entities of all sizes.²

- **Bronze** - €5,000
- **Silver** - €10,000
- **Gold** - €20,000
- **Platinum** - €35,000

1. European Society for Swallowing Disorders FEES Accreditation Program for Neurogenic and Geriatric Oropharyngeal Dysphagia

2. All prices exclude VAT

SOCIETY SPONSORSHIPS



BRONZE
€5,000

SILVER
€10,000

GOLD
€20,000

PLATINUM
€35,000

TO PROMOTE DYSPHAGIA AWARENESS

WEBSITE

Company logos on ESSDs home page	✓	✓	✓	✓
Company logo and brief description on the ESSD's industry sub page	✗	✓	✓	✓
Company promotional material on the ESSD's industry sub page	✗	✗	✓	✓

ESSD NEWS

Inclusion in ESSD mailing list and LinkedIn group	✓	✓	✓	✓
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NEWSLETTER

Company logos on ESSD's Newsletter	✓	✓	✓	✓
One partner contribution on the Partner section of the Newsletter	✗	✓	✓	✓

SOCIAL MEDIA

Partner contribution on one of the three social media platforms of ESSD per year	✗	3	6	9
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TO CONTRIBUTE TO DYSPHAGIA

WEBINARS

Company logo on the opening and closing slide of Webinars	✓	✓	✓	✓
Co-branded Webinar	✗	✗	✓	✓
Access to annual call for topics/speakers	✓	✓	✓	✓
Free tickets to ESSD paid webinars	✗	✗	2	4

DYSPHAGIA AWARENESS ACTIVITIES

Active contribution to ESSD flagship projects	✗	✗	✓	✓
Part of the founding committee of the flagship project	✗	✗	✗	✓

TO GET SUPPORT

STRATEGIC SUPPORT

Expert counseling not exceeding more than 15 hrs per year from the ESSD	✗	✗	MAX 5 HOURS	MAX 15 HOURS
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Tailored Options ("A La Carte")

Webinars booked outside of regular sponsorship: 10.000 EUR per webinar				
Expert counselling: 500 EUR per hour				



CUSTOMISE YOUR CONGRESS EXPERIENCE

More exposure? No problem.

Customise your experience at the ESSD Congress by picking a tailor made plan to suit all your needs.

ESSD CONGRESS 2025

will be held in Athens, Greece
from 7-11 October 2025

Reasons to join:

- ✓ Expand, refresh and enhance your knowledge in the fields of swallowing and dysphagia
- ✓ Discover and learn some of the latest innovations in dysphagia care
- ✓ Be connected to the ESSD community and interact with your colleagues from around the world
- ✓ Be part of the best worldwide dysphagia event in 2025

CONGRESS SPONSORSHIP

Can't be present?
Please contact us



BRONZE	SILVER	GOLD	PLATINUM
€10,000	€18,000	€30,000	€40,000

SPONSORSHIP

Exhibition space	4SQM (2X2)	6SQM (2X3)	12SQM (4X3)	24SQM (6X4)
Choice of booth location	AFTER SILVER	AFTER GOLD	AFTER PLATINUM	FIRST CHOICE
Advertisement in the Supporters & Exhibitors Section of the Programme	✗	✗	1	2
Full delegates complimentary registration	2	4	4	6
Complimentary exhibitors' registration to congress	3	4	4	6
Company logo based on conference website and hyperlink to link of choice	✓	✓	✓	✓
Visibility with sponsor level badge on event emails, website, and social media	✓	✓	✓	✓
Company description listed on event website and onsite programme	✓	✓	✓	✓
Industry symposium (programme subject to approval by scientific committee)	✗	30 MINUTE NON-EXCLUSIVE	30 MINUTE EXCLUSIVE	60 MINUTE EXCLUSIVE
Email blast	✗	✗	✗	1
Social media recognition posts	✗	✗	1	2
Option to support at cost price one promotional element of congress (app, posters, congress bags). Priority choosing the promotional element.	✗	✗	✗	✓
Insert in congress bag	1	1	1	2
Company logo displayed on-site during sponsored breaks and receptions	✓	✓	✓	✓

EXHIBIT SALES

€1,000 per SQM with a minimum commitment of 4SQM
Maximum of 3 exhibitor badges
100 words company/product profile on conference website
Invitation to welcome reception
Company logo on conference website as Exhibitor prior to the event
Space only/shell scheme. Rental does not include any furniture, electrical usage or stand



SYMPOSIA

15 MINUTES

€3,000



30 MINUTES

€6,000



60 MINUTES

€12,000



- The programme of the symposium will be subject to the approval of the chairman of the congress scientific committee.
- Programme included on congress website and on-site pocket programme.
- Session details announced to delegates by email prior to the congress.
- Opportunity to place 2 pop-up banners on the day of the sponsor session in appointed location.

POSTER

€5,000

- Support recognised with signage at entrance to poster area with 'Supported by:' and your company's logo*
- Support acknowledged in Industry Support and Exhibition section of the programme overview, event website, mobile app (if applicable), and with signage during the event Exhibition

CONGRESS
BAG INSERT

€1,500

CONFERENCE
LANYARD

€2,000

PROMOTIONAL
EMAIL BLAST

€2,000



EXCLUSIVE PRESIDENTIAL DINNER

- Display of your logo on event signage
- Reserved table with invitations for 6 guests
- Opportunity to address the audience during the presentation
- Anticipated attendance of 30 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

GET CONNECTED EVENING EVENT

- Priority placement of your logo on event signage*
- Anticipated attendance of 100 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

**not exclusive*

LUNCHEONS SPONSORSHIP

- Display 2 signs near buffets during lunch breaks + acknowledgement with priority logo placement* on all buffet tables
- Anticipated attendance of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

**not exclusive*

COFFEE BREAK SPONSORSHIP

- Priority placement of your logo on event signage*
- Anticipated attendance of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

**not exclusive*



PRE-COURSE SPONSORSHIP

Support a key element of the conference by sponsoring one of the pre-conference courses. These sessions provide valuable educational content and attract a focused audience of professionals in the field.

Sponsor Benefits:

- **Logo Placement:** Include the sponsor's logo on pre-course promotional materials, banners, signage, and participant handouts.
- **Website, Email, and Social Media:** Feature the sponsor's logo and name on all communications related to the pre-course registration page.
- **Demonstration Opportunity:** Allow the sponsor to showcase their products or services during the pre-course.
- **Material Distribution:** Enable the sponsor to distribute branded materials, samples, or promotional items.

PRICE: €1,000–€1,500

EARLY BIRD REGISTRATION SPONSOR

A unique opportunity for sponsors to gain prominent visibility during the critical early registration phase of the conference.

Sponsor Benefits:

- **Brand Visibility:** The sponsor's logo will be prominently placed on the Registration webpage and form linked with Early Bird Registration.
- **Email Campaigns:** Include the sponsor's logo and acknowledgment in all Early Bird Registration email campaigns and reminders.
- **Social Media:** Highlight the sponsor in social media posts promoting Early Bird Registration.

PRICE: €2000

CONFERENCE APP SPONSORSHIP

Maximize your brand's visibility through the event's official app – the essential tool attendees use to navigate the conference and stay informed.

Sponsor Benefits:

- **Logo Placement:** Display the sponsor's logo on the app's splash screen (visible when the app launches).
- **Branded Ads:** Feature branded banners or ads in high-traffic sections of the app (e.g., schedule, maps, speaker directories), unless a specific sponsor already covers that topic.

PRICE: €2000



WELLNESS ACTIVITY - MOVE TO SWALLOW

Connect your brand to physical well-being by sponsoring a run or walk activity along a scenic route near the conference venue. This engaging and relaxed event promotes health and aligns your brand with wellness and community involvement.

Sponsor Benefits:

- **Logo Placement:** Sponsor logos will appear on the event's promotional materials and signage along the route.
- **Branded Ads:** Opportunity to brand a key element of the event, such as t-shirts or other goodies provided to participants.

Cost TBC

The sponsor will cover the full cost of organizing, executing, and associated costs of the activity.

WATER FILLING STATIONS AND REUSABLE BOTTLES

Support sustainability at ESSD 2025 the provision of water stations throughout the event venue, offering attendees an eco-friendly alternative to bottled water.

Sponsor Benefits:

- **Logo Placement:** The sponsor's logo will be prominently displayed on the water filling stations and reusable bottles, providing continuous exposure throughout the conference.
- **Branded Ads:** Opportunity to brand the stations and reusable bottles as part of a sustainability-focused initiative.

Cost TBC

The sponsor will cover the full cost of organizing, executing, and associated costs of the activity.

ADD-ON FOR PLATINUM, GOLD AND SILVER AND AWARDS SPONSORSHIP

Sponsor the ESSD's 7 awards for oral and poster abstracts, showcasing your support for scientific excellence and innovation in swallowing disorders demonstrating a commitment to supporting scientific excellence and innovation in the field of swallowing disorders. Awards will be announced during the Congress Award and Closing Ceremony.

Sponsor Benefits:

- **Logo Placement:** Inclusion of the sponsor's logo in the awards section of the congress program and on the ESSD website.
- **Branded materials:** Your logo will appear in the awards section of the congress program, ESSD website, and all awards-related materials, including certificates.
- **Email Campaigns:** Sponsor logo and name will also be featured in email campaigns, social media posts promoting the awards
- **Acknowledgment:** The sponsor's name will be acknowledged as the supporter of the awards during the Award and Closing Ceremony where the winners will be announced.

PRICE: €1500



KEY SUCCESSES DURING THE PAST YEAR



87
webinars since
the beginning of 2020



Launch of ESSD Mentorship Programme



3 Onsite FEES Courses in Europe

UPCOMING HIGHLIGHTS IN 2025



Winter School in Leuven, Belgium



15th ESSD Congress in Athens, Greece

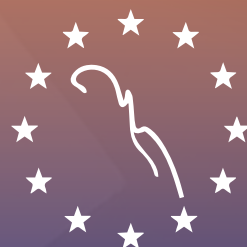


ESSD Quarterly Best Paper Award



THANK YOU

Contact us on
info@essd.org



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